

Newsletter

June 2017



Dear ESWELL customer,

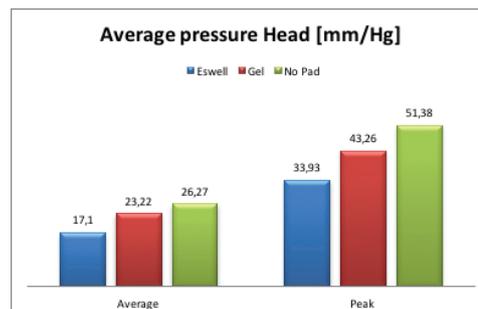
As summer is getting closer, I would like to thank you all for your time and the efforts you have spent in promoting ESWELL in your country. I know that it is sometimes not easy due to national regulations, customer habits or other circumstances.

Nevertheless, the first five months of 2017 have been the best ever in the short history of ESWELL and if this very positive development continues throughout the year, we will have the best year ever.

New ESWELL tests

Over the past five months, we have spent a lot of time and efforts in testing and comparing our products. This has now resulted in 6 new tests showing the advantage of using ESWELL visco-elastic foam pads compared to gel pads and other foam pads.

- ESWELL vs. Trumpf operating table mattresses
- ESWELL head pad vs. Action gel head pad
- ESWELL head ring vs. Action gel head ring
- ESWELL mattress topper vs. Action gel overlay
- ESWELL leg positioning pad
- ESWELL set of supine positioning pads



As an example of one of the tests we have done, the figure shows the mean pressure on the head of the test persons when using an ESWELL head ring (art. no. 249096), a gel head ring and no pad.

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ESWELL

By Simonsen & Weel established in 1817

It clearly shows that the pressure is lower when using an ESWELL head ring compared to a gel head ring. And when conducting a statistical analysis of the results, the conclusion is that the pressure is significantly higher when placed on a gel head ring compared to an ESWELL head ring.

If you are interested in reading more about our different tests and comparisons, all of them are available as PDF and can be sent to you easily. Just send me an e-mail.

New and updated ESWELL Positioning Pads brochure

The announced update of our ESWELL Positioning Pads brochure has now been finalized and it is now available in the following seven languages: Danish, Swedish, Norwegian, English, German, French and Polish.

International exhibitions

In 2017, ESWELL has participated at various international exhibitions, congresses and meetings, and here you can see some pictures of the recent events in Istanbul (EXPOMED) and Rhodes (EORNA).

If you are participating yourself at a congress/exhibition/meeting in your country, where you think that the participation of ESWELL could make a difference, let me know.

I can join you at the exhibition and take with me our pressure imaging device in order to show how pressure changes when placing patients in different positions.



Production summer holidays

Our production facilities will be closed in weeks 29, 30 and 31. Therefore, in this period there might be longer delivery times.

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